

# **Google Webmaster Integration**

**[www.AnswerCart.com](http://www.AnswerCart.com)**

## **1. General Information**

The purpose of this document is to define the process to integrate the sitemap with the Google Webmaster Tool so that Google search engine can index the community at repeated interval.

### **1.1.Intended Audience**

This document is intended for community administer and other IT professionals responsible for integrating the internal process with AnswerCart community product.

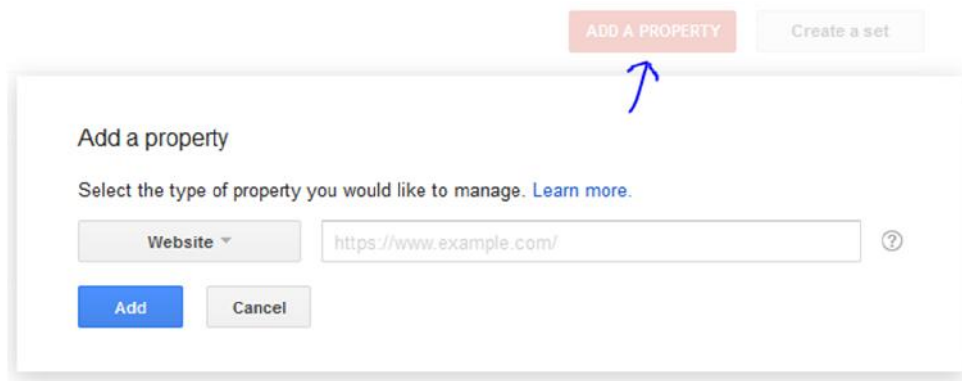
## 2. Adding the community to the Google Webmaster

To integrate sitemap of the community with the Google webmaster, first we need to signin with the Google webmaster followed by the addition of the community to the webmaster.

### 2.1. Add the community as a Property

**2.1.1.** Login with your Google account to <https://www.google.com/webmasters/tools/>

**2.1.2.** Add your community site under “Add a Property” section as <http://community.example.com>



ADD A PROPERTY Create a set

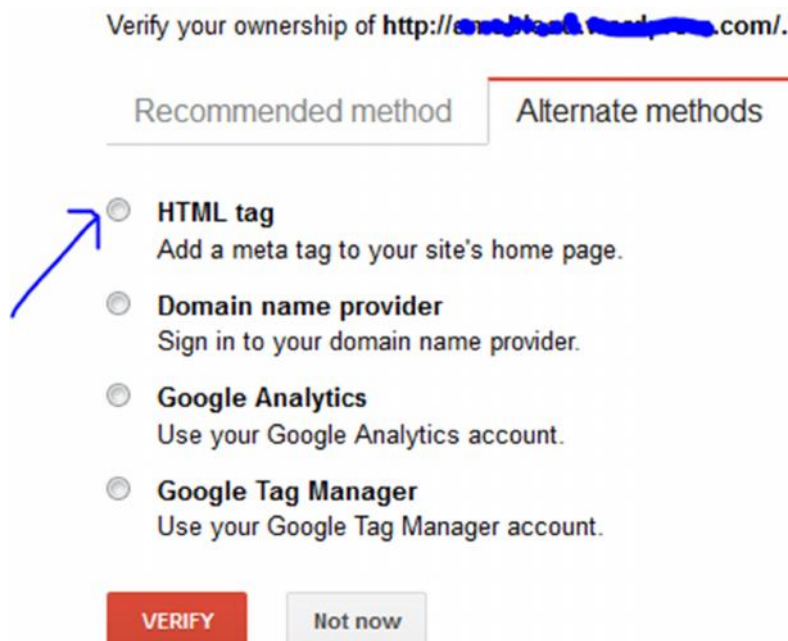
Add a property

Select the type of property you would like to manage. [Learn more.](#)

Website

Add Cancel

**2.1.3.** Once we add the property, we need to verify it. To verify choose HTML tag under Alternate Method i.e. Alternate Method > HTML tag



Verify your ownership of <http://community.example.com/>.

Recommended method Alternate methods

☒ **HTML tag**  
Add a meta tag to your site's home page.

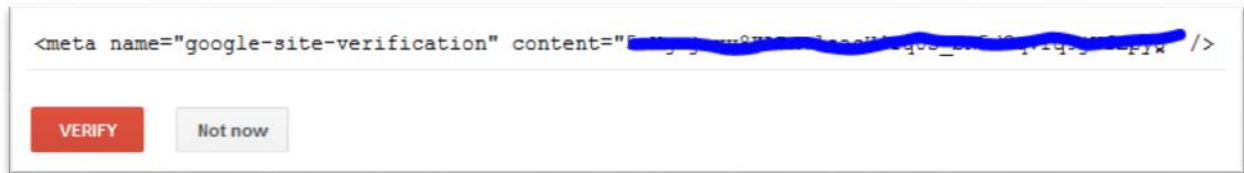
☐ **Domain name provider**  
Sign in to your domain name provider.

☐ **Google Analytics**  
Use your Google Analytics account.

☐ **Google Tag Manager**  
Use your Google Tag Manager account.

VERIFY Not now

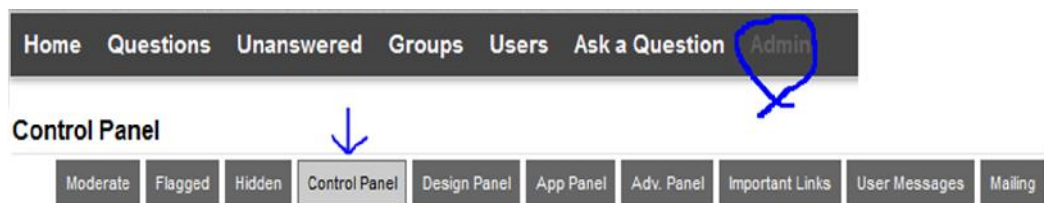
**2.1.4.** Copy the Meta tag after selecting html tag, and paste it into your community control panel as specified in the section 2.1.5.



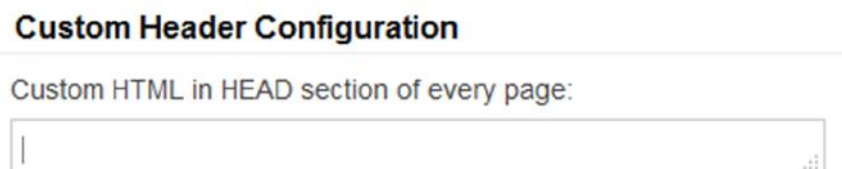
**2.1.5.** Add the website verification tag (which we got in section 2.1.4) in the community

2.1.5.1. Log-in in to your community (<http://community.example.com>) as an administrator

2.1.5.2. **Locate the control panel and** Go to **Admin > Control Panel** Tab to open configuration setting as follows –



### 2.1.5.3. Locate the Custom Header Configuration



2.1.5.4. Paste the Meta tag which we received in the section 2.1.4 in a new line (if some text is already there in the custom header).

#### 2.1.5.5. Save the Configuration

Locate the save button at the bottom and press it.

**2.1.6.** Now we can verify the ownership of the website by going back to webmaster (Section 2.1.4). Now click on Verify button.

Note: to stay verified, don't remove the Meta tag, even after verification succeeds.

### 3. Adding the Community Sitemap to the Webmaster

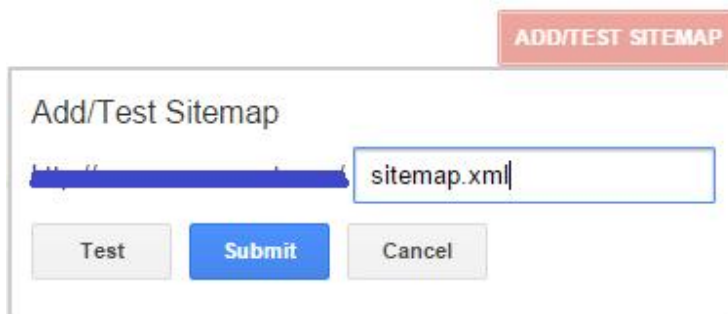
#### 3.1. Enable the sitemap in the control panel if it is disabled

Goto the control panel and see if “Show Sitemap for this site” is enabled or not. If it is disabled then enable it followed by press of save button.

After this we can verify the sitemap is generated or not, by visiting the url <http://community.example.com/sitemap.xml>

#### 3.2. Add the sitemap to the webmaster

1. Now it's time to add the sitemap in the webmaster.
2. Locate the crawl > sitemaps section and press the “Add/Test Sitemap” button at the top right.



3. Add the sitemap as sitemap.xml and Press Submit button.
4. We are done. Now Google search bot will come at regular interval to read the structure of the community and index it.

NOTE: We also have webmaster for the Baidu, Bing, Yandex or many other search engine. At all the places we need to submit the sitemap after the verification of the website ownership.