

Google Webmaster Integration

www.AnswerCart.com

1. General Information

The purpose of this document is to define the process to integrate the sitemap with the Google Webmaster Tool so that Google search engine can index the community at repeated interval.

1.1.Intended Audience

This document is intended for community administer and other IT professionals responsible for integrating the internal process with AnswerCart community product.

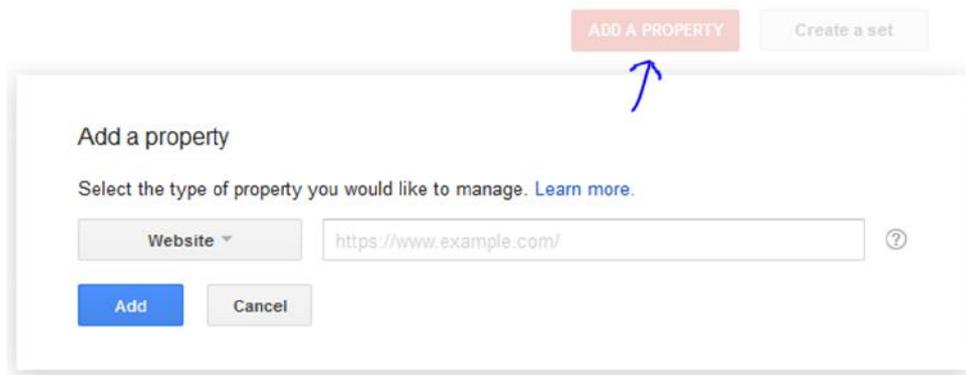
2. Adding the community to the Google Webmaster

To integrate sitemap of the community with the Google webmaster, first we need to sign in with the Google webmaster followed by the addition of the community to the webmaster.

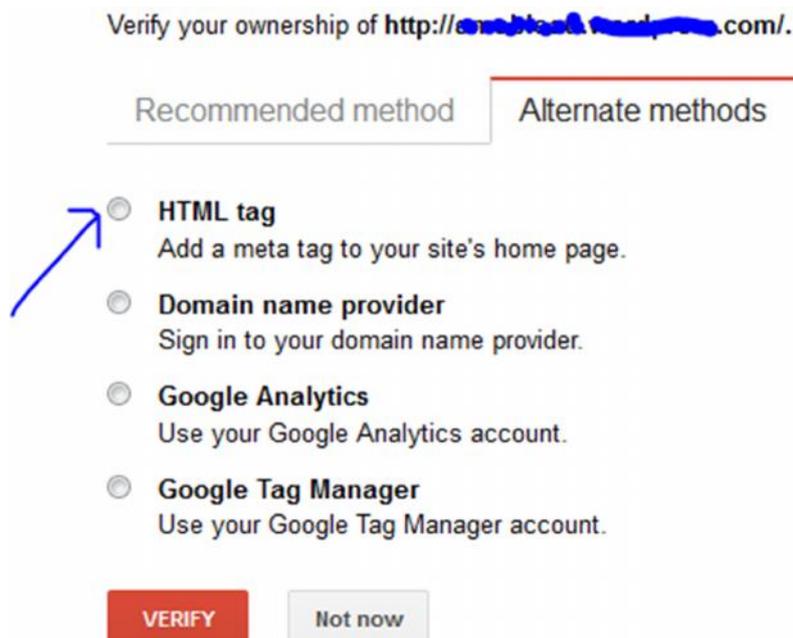
2.1. Add the community as a Property

2.1.1. Login with your Google account to <https://www.google.com/webmasters/tools/>

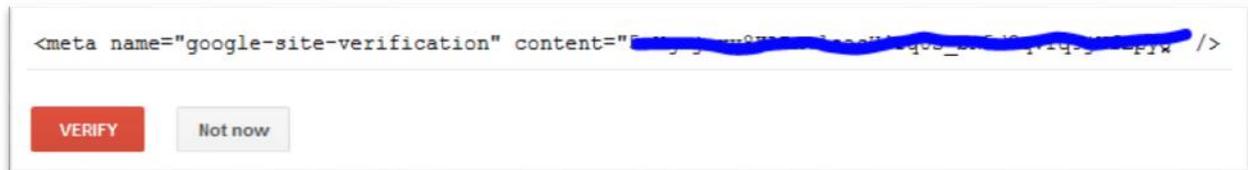
2.1.2. Add your community site under “Add a Property” section as <http://community.example.com>



2.1.3. Once we add the property, we need to verify it. To verify choose HTML tag under Alternate Method i.e. Alternate Method > HTML tag



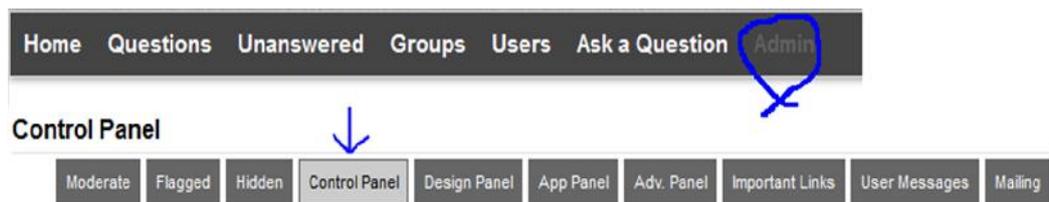
2.1.4. Copy the Meta tag after selecting html tag, and paste it into your community control panel as specified in the section 2.1.5.



2.1.5. Add the website verification tag (which we got in section 2.1.4) in the community

2.1.5.1. Log-in in to your community (<http://community.example.com>) as an administrator

2.1.5.2. **Locate the control panel and Go to Admin > Control Panel Tab** to open configuration setting as follows –



2.1.5.3. **Locate the Custom Header Configuration**

Custom Header Configuration

Custom HTML in HEAD section of every page:

2.1.5.4. Paste the Meta tag which we received in the section 2.1.4 in a new line (if some text is already there in the custom header).

2.1.5.5. **Save the Configuration**

Locate the save button at the bottom and press it.

2.1.6. Now we can verify the ownership of the website by going back to webmaster (Section 2.1.4). Now click on Verify button.

Note: to stay verified, don't remove the Meta tag, even after verification succeeds.

3. Adding the Community Sitemap to the Webmaster

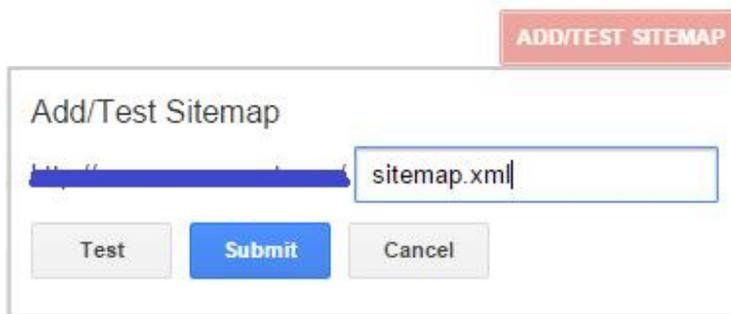
3.1. Enable the sitemap in the control panel if it is disabled

Goto the control panel and see if “Show Sitemap for this site” is enabled or not. If it is disabled then enable it followed by press of save button.

After this we can verify the sitemap is generated or not, by visiting the url <http://community.example.com/sitemap.xml>

3.2. Add the sitemap to the webmaster

1. Now it's time to add the sitemap in the webmaster.
2. Locate the crawl > sitemaps section and press the “Add/Test Sitemap” button at the top right.



The image shows a dialog box titled "Add/Test Sitemap" with a red "ADD/TEST SITEMAP" button in the top right corner. The dialog contains a text input field with "sitemap.xml" entered. Below the input field are three buttons: "Test", "Submit", and "Cancel".

3. Add the sitemap as sitemap.xml and Press Submit button.
4. We are done. Now Google search bot will come at regular interval to read the structure of the community and index it.

NOTE: We also have webmaster for the Baidu, Bing, Yandex or many other search engine. At all the places we need to submit the sitemap after the verification of the website ownership.