

Google Analytics Integration

www.AnswerCart.com

1. General Information

The purpose of this document is to define the process of the Google Analytics Integration with the community solution powered by AnswerCart.

1.1.Intended Audience

This document is intended for community administer and other IT professionals responsible for integrating the internal process with AnswerCart community product.

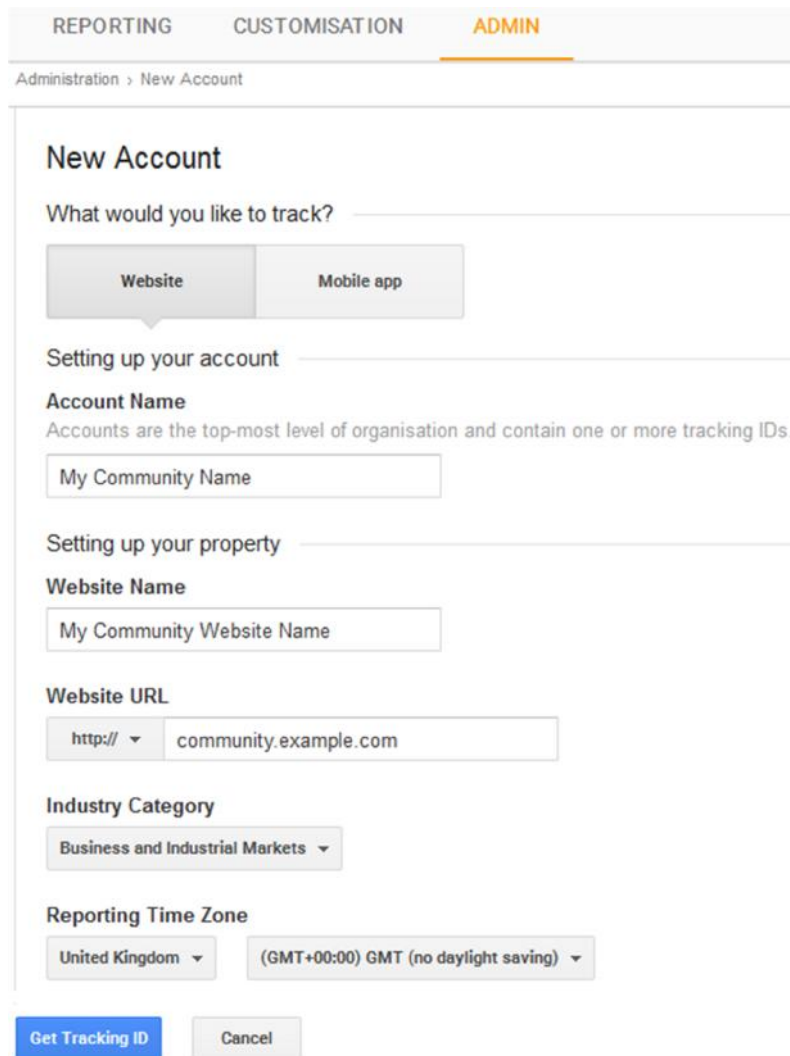
2. Google Analytics Configuration

To integrate Google Analytics in your community, first get the tracking ID provided by Google Analytics and then share the UA id with the community via control panel as explained in the section 3.

2.1. Get tracking ID

2.1.1 Login with your Google account and go to <https://analytics.google.com/analytics> and select **Admin > Account > create new account** OR use existing account

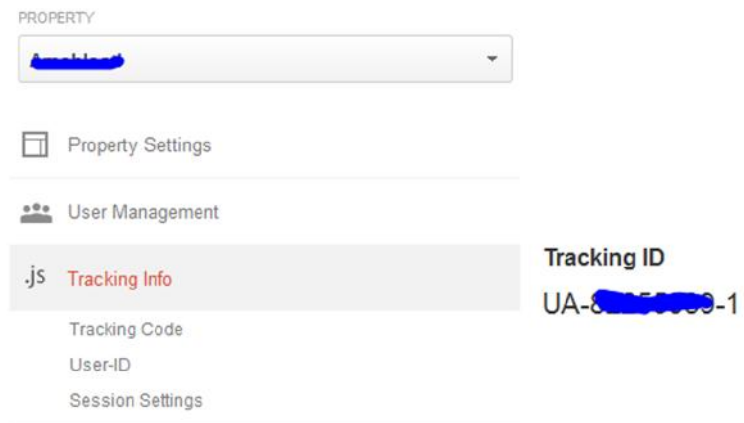
2.1.2 Creating a new Account as Administration



The screenshot shows the 'New Account' setup page in Google Analytics. At the top, there are three tabs: 'REPORTING', 'CUSTOMISATION', and 'ADMIN' (which is highlighted in orange). Below the tabs, the breadcrumb 'Administration > New Account' is visible. The main heading is 'New Account'. Under the heading, there is a section 'What would you like to track?' with two buttons: 'Website' (selected) and 'Mobile app'. Below this is a section 'Setting up your account' with the heading 'Account Name' and a description: 'Accounts are the top-most level of organisation and contain one or more tracking IDs.' There is a text input field with the placeholder 'My Community Name'. Below that is a section 'Setting up your property' with the heading 'Website Name' and a text input field with the placeholder 'My Community Website Name'. Below that is a section 'Website URL' with a dropdown menu showing 'http://' and a text input field with the placeholder 'community.example.com'. Below that is a section 'Industry Category' with a dropdown menu showing 'Business and Industrial Markets'. Below that is a section 'Reporting Time Zone' with a dropdown menu showing 'United Kingdom' and a text input field with the placeholder '(GMT+00:00) GMT (no daylight saving)'. At the bottom, there are two buttons: 'Get Tracking ID' (in blue) and 'Cancel'.

Note: You may need to agree on terms and conditions to proceed.

2.1.3 After creation of your account, press on **Get Tracking ID** and go to under **Property > Tracking Info > Tracking Code**.



3. Settings on Community Control Panel

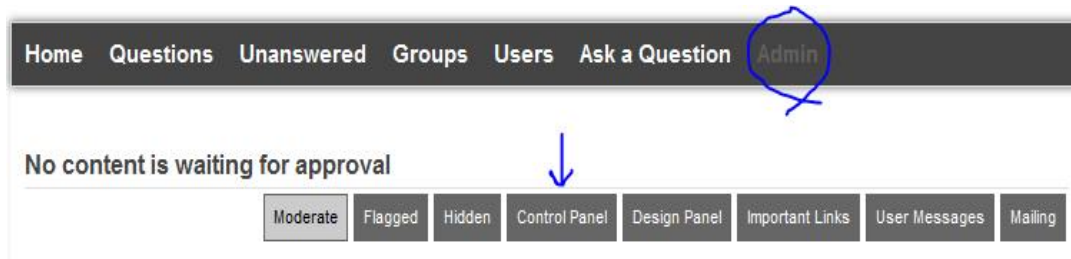
3.1. Add tracking ID

3.1.1. Login to the community

Log-in in to your community (<http://community.example.com>) as an administrator

3.1.2. Locate the control panel

Go to **Admin > Control Panel** Tab to open configuration setting as follows –



3.1.3. Locate the Google Analytics Configuration

Google Analytics Configuration

Enter Google Analytics UA id (should be like UA-xxxxxxx-x):

Add the UA-ID which we got in section 2.1.3.

3.1.4. Save the Configuration

Locate the save button at the bottom and press it.