



## **Auto Distribution of contents to Social Media**

**[www.AnswerCart.com](http://www.AnswerCart.com)**

# **1. General Information**

The purpose of this document is to define the process of the Auto distribution of community content to Social Media using Twitterfeed.

## **1.1.Intended Audience**

This document is intended for community administer and other IT professionals responsible for integrating the internal process with AnswerCart community product.

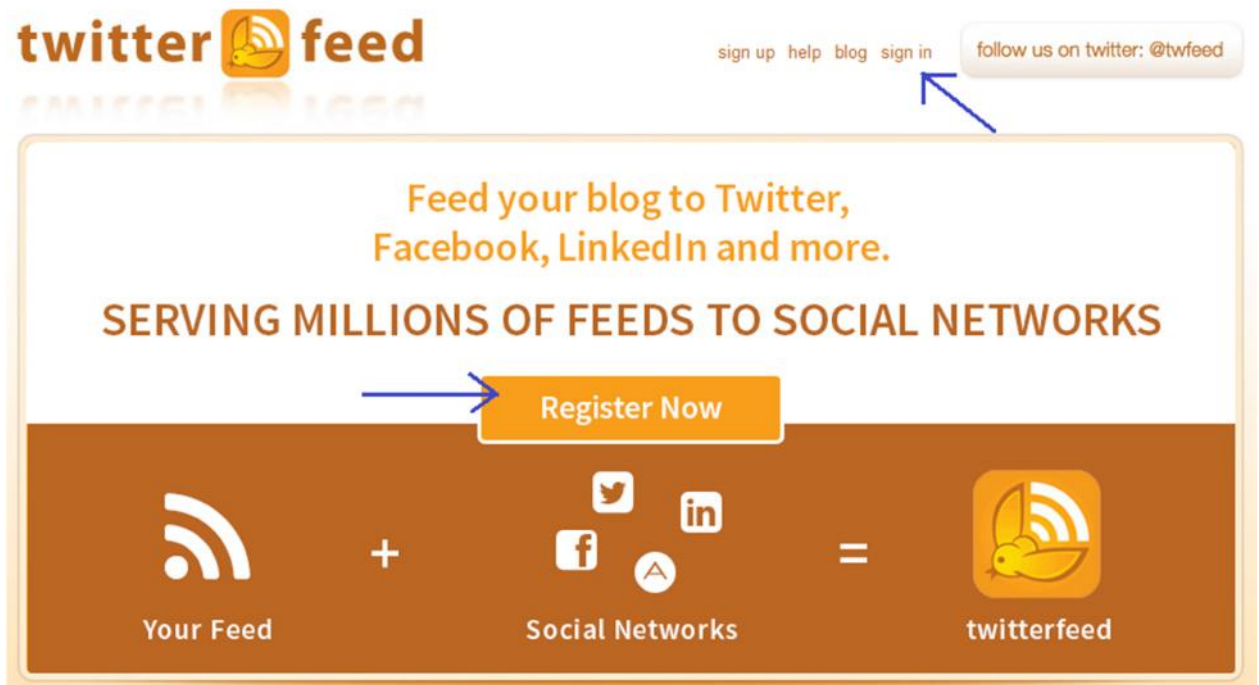
## 2. Automatic feed with Twitter Feed

To post automatic feeds on Facebook/LinkedIn/Twitter, you can use any online feed-burner/feed-distributer or use twitterfeed describe in this document.

### 2.1. RSS configuration with Twitter Feed

#### 2.1.1. SignUp/Login at TwitterFeed

Login with your Twitter feed account to <http://twitterfeed.com/> or Register with Twitter feed account. Twitterfeed allows to login via google, yahoo and linkedin also.



### 2.1.2. Create a new Feed

Once we create an account we can create a feed each for questions, articles and jobs distribution.

**New Feed**

Step 1: Create Feed    Step 2: Configure Publishing Services    Step 3: Done

Logged in successfully

**Step 1: Name Feed & Add Source URL**

Feed Name  
My Feeds

Blog URL or RSS Feed URL (help)  
<http://community.example.com/feed/questions.rss> test rss feed

☒ Active  
✓ Feed parsed OK

► Advanced Settings

Continue to Step 2    Cancel

Write the feed name and test the RSS Feed URL that you want to publish on your page.

Step 1: In the community admin tag > Important Links >

Step 2: Pick the feed i.e. questions, articles or jobs...

- RSS Feed for Questions:-  
<http://community.example.com/feed/questions.rss> (assuming example.com is the website name)
- RSS Feed for Articles/Blogs (applicable only if Articles feature is enabled):-  
<http://community.example.com/feed/articles.rss>
- RSS Feed for Jobs (applicable only if Jobs feature is enabled):-  
<http://community.example.com/feed/jobs.rss>

**Note:** You can add only one RSS feed at a time

### 2.1.3. Advance setting

The screenshot shows the 'Advanced Settings' form with the following elements and annotations:

- Update Frequency:** 'Check for new posts' set to 'Every 30 mins' (annotated 3) and 'And post up to' set to '1' (annotated 4) new update(s) at a time.
- Post Content:** 'Include' set to 'title & description' (annotated 1). 'Post Link' is checked, and 'Shorten link through' is set to 'bit.ly' (annotated 2).
- LinkedIn options:** A text box explaining the default behavior for LinkedIn posts. A checkbox 'Specify static image URL (overrides the individual shared link thumbnails)' is present (annotated 5).
- Facebook note:** A text box explaining that Facebook selects the thumbnail and metadata automatically (annotated 6).
- Post Sorting:** 'Post new items based on' set to 'pubDate' (annotated 7).
- Post Prefix (Twitter and App.net only):** A text input field for prefixing tweets (annotated 8).
- Post Suffix (Twitter and App.net only):** A text input field for suffixing tweets (annotated 9).
- Keyword Filter:** A section for filtering posts by keywords. It includes instructions on how to use keywords to include or exclude posts. A checkbox 'Filter your posts by using keywords to auto-approve new posts.' is present (annotated 10).

At the bottom of the form are buttons for 'Continue to Step 2' and 'Cancel'.

1. How your post will look on Facebook (recommended value: default).
2. Frequency of your post (default is 30 min, we recommend to keep it at 6 hrs which allows max 1 post is distributed in 6 hours).
3. Number of post at time (fault is 1 and is recommended value is also 1).
4. shorten link- You can choose your bit.ly account or other option in the field (recommended value: default).
5. You can add a static image for your LinkedIn account (recommended value: default).
6. This information (title, description, thumbnail) is selected automatically by the Facebook Graph API, we can't control by ourselves (recommended value: default).
7. Post your feed according in date wise (recommended value: default).
8. Prefix post useful for twitter (recommended value: default).
9. Suffix post useful for twitter (recommended value: default).
10. Post can be filter according to your keywords (recommended value: default).

#### 2.1.4. Select your Social Media

Select your preferred Social Media for publishing your post. You should be the admin of the facebook page, linkedin page or twitter handle.

Step 1: Create Feed

Step 2: Configure Publishing Services

Feed was successfully created.

Available Services

Twitter

Facebook

Linkedin

LinkedIn Company Page

App.Net

All Done!

Back to Step 1

- Twitter Integration at section **2.1.4.1.**
- Facebook Integration at section **2.1.4.2.**
- LinkedIn Integration at section **2.1.4.3.**

#### 2.1.4.1. Twitter Integration

Step 1: Create Feed

Step 2: Configure Publishing Services

### Choose existing Twitter Account or Authenticate a new account

1. Previously Authenticated Twitter Accounts:

--Twitter Account-- ▾

2. ...Or Authenticate new Twitter Account

 **Authenticate Twitter**  
Using OAuth



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#### UTM Tags

Source:

Medium:

Campaign:

#### Optional Tags

Term:

Content:

Step 1: Select service as Twitter.

Step 2: Authenticate Twitter account as shown in the above image.

Step 3: Login to twitter account and authorize app.

#### 2.1.4.2. Facebook Integration

The screenshot shows a web interface for configuring publishing services. At the top, there are three tabs: 'Step 1: Create Feed', 'Step 2: Configure Publishing Services' (which is active), and 'Step 3: Done'. The main heading is 'Choose existing Facebook Account or Authenticate a new account'. Below this, there are two options: '1. Previously Authenticated Facebook Accounts:' with a dropdown menu showing '--Facebook Account--', and '2. ... Or Authenticate new Facebook Account' with a blue button labeled 'f Connect with Facebook'. Below these options, there is a section for 'UTM Tags' with input fields for 'Source:' (containing 'twitterfeed'), 'Medium:' (containing 'facebook'), and 'Campaign:'. There is also an 'Optional Tags' section with input fields for 'Term:' and 'Content:'. At the bottom of the form, there are two buttons: 'Create Service' and 'Cancel'.

Step 1: Select service as Facebook (section 2.1.4)

Step 2: Authenticate Facebook account as shown in the above image.

Step 3: Login to account and authorize app, and you will get the following -

The screenshot shows the 'Step 3: Done' screen. The heading is 'Choose existing Facebook Account or Authenticate a new account'. Below this, there are two options: '1. Previously Authenticated Facebook Accounts:' with a dropdown menu showing a blue bar and a small icon, and '2. ... Or Authenticate new Facebook Account' with a blue button labeled 'f Connect with Facebook'. Below these options, there is a message: 'OK, you are now connected to your Facebook account Amable Atindra. If you want to connect to a different account, you will have to log out of Facebook and click 'Connect with Facebook' again.' Below this message, there is a section for 'Facebook Pages' with the text 'Choose a Facebook Page to publish your feed to its wall, or leave blank to publish to your Facebook account wall.' At the bottom, there is a dropdown menu with the text 'Don't post to a page, post to user wall' and a blue arrow pointing to it.

Step 4: Choose the page (facebook page) at the bottom or individual timeline at 1. You can choose once one in one go.

Step 5: Repeat the process for multiple facebook target.

**Note: The Facebook page have 2 month of validation, you need re-subscribe the service every 2 month. Recommend to validate at the start of every month.**



#### 2.1.4.3. LinkedIn Integration

### Creating new Service publishing to LinkedIn

Step 1: Create Feed

Step 2: Configure Publishing Services



Step 3: Done

#### Choose existing LinkedIn Account or authenticate a new account

1. Previously Authenticated LinkedIn Accounts:

--LinkedIn Account-- ▾

2. ... Or Authenticate new LinkedIn Account

 LinkedIn 

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#### UTM Tags

Source:

Medium:

Campaign:

#### Optional Tags

Term:

Content:

Create Service

Cancel

Step 1: Select service as LinkedIn (section 2.1.4)

Step 2: Authenticate LinkedIn account as shown in the above image.

Step 3: Login to account and authorize app, and will get the option to select the LinkedIn Company Page and timeline.

Step 4: Choose the page (LinkedIn page) at the bottom or individual timeline at 1.

You can choose once one in one go.

Step 5: Repeat the process for multiple LinkedIn target.

### 2.2.1. Service starts successfully

## Congratulations!

Step 1: Create Feed

Step 2: Configure Publishing Services

Step 3: Done



Congratulations, you have successfully configured a feed!

- Name: My Feeds
- URL: [http://feeds. \[redacted\] .xml](http://feeds. [redacted] .xml)
- Active: Yes

#### Publishing to:

- Facebook - [redacted] (Active)
- LinkedIn Company Page (Active)
- LinkedIn (Active)
- Twitter - [redacted] (Active)

[Go to Dashboard](#)

[Back to Step 2](#)

### **3. Multiple Feed for Multiple Source (Important)**

In one step we can only distribute one feed i.e. questions, now if we need to distribute the articles/blogs we can repeat the process i.e. 2.1.2. to 2.1.4.

## 4. Facebook Account reactivation (Important)

The Facebook page have 2 month of validation, you need re-subscribe the service every 2 month. Recommend to validate at the start of every month.

Step 1: Login to twitterfeed - <https://twitterfeed.com>

Step 2: Once your login is successful go to "account" at top right or click <https://twitterfeed.com/account>

Step 3: Goto "[my Facebook connections](#)" or [http://twitterfeed.com/service\\_tokens](http://twitterfeed.com/service_tokens)

Step 4: Refresh all tokens one by one, including the company page.

Step 5: Verify if all services are active (need to be done for each feed i.e. question/article/job) i.e. edit your feed(s)...

Step 6: If any of the social media channel is not active make it active and proceed.

### Feed Publishing

<http://twitterfeed.com>

Step 1: Create Feed

Step 2: Configure Publishing Services

Step 3: Done

Service created successfully.

#### Active Services

Facebook - <a href="#">[redacted]</a> [expires 2016-10-23 11:12:32]	<input checked="" type="checkbox"/> Active
LinkedIn Company Page	<input checked="" type="checkbox"/> Active
LinkedIn	<input checked="" type="checkbox"/> Active
Twitter - <a href="#">[redacted]</a>	<input checked="" type="checkbox"/> Active